You name here: Beidi Han

Title: Virtual Fitting Machine

Splash:

The year is 2031, major offline physical stores have jointly launched virtual fitting machines and are counting on this to compete with online shopping. By using these machines, you won’t have to ruin your look by trying on clothes while you spend the whole morning to dress up. You only need to walk into the machine and wait for 30 seconds to get a virtual portrait that is exactly the same as you on the built-in screen of the machine. By selecting the clothes you want to try on by touching the screen, you can quickly see the effect of the clothes!

Introduction:

The new technology brings unprecedented experience to all gender.

Eliminates the trouble of putting on and taking off clothes when trying on clothes, Avoid the traditional fitting room being troubled by hidden camera shooting. The virtual fitting machine allows you to purchase new clothes easily and worry-free!

If you don’t believe it, you might as well ask those people! They are waiting for you in the next room! !

Characters:

**Manager of the offline store**

The president of the offline store chamber of commerce is also the one who proposed the promotion of virtual fitting machines in offline stores. All purchases of machines must be purchased by him. Is there any secret hidden in it?

**Manager of the Online store**

Operators of popular online stores, if new technologies are being used for defeat online stores, have they actually been hit?

**Ordinary consumer**

Not limited to a certain shopping method, although offline shopping will be carried out, but online shopping will also be used at the same time. How they think about this new technology?

**Salesman**

The people in the store who are responsible for guiding customers to operate the machines, the arrival of the new machines does not seem to relieve their burden. What are their thoughts?

**Hacker**

Unexpected character, why does he appear here?

Scene:

**Manager of the offline store**:

This virtual fitting machine is simply amazing! It has greatly increased our passenger flow, as well as the order rate! Choosing to use this new technology is really a right decision! But now I am facing a problem:

As a clothing store, constantly launching new products is the brand's way of survival. But since every new single product needs to entrust the studio to create a virtual image, this will be a considerable expense. Recently someone gave me two suggestions, which one would be more suitable?

Selection: Lay off some salespeople / Use cheaper materials to reduce the cost of clothing.

**Manager of the Online store**:

Recently, I heard about that the offline stores introduce the virtual fitting machines, and threatened to revitalize the offline stores again. This sentence is really ridiculous, modern express delivery and online shopping are so popular, consumers can choose to return when they buy unsuitable products. On the other hand, as a merchant, the cost of offline stores was originally higher than that of online stores. Now, the price of purchasing machines is added to this basis. This must be a huge expense. But even so, I can't ignore the impact of this machine to the online shopping industry, and I must take some measures.

Selections: Spread rumors about the insecurity of the machine on the Internet / Introduced a seven-day free shipping return policy

**Ordinary consumer:**

Have you heard that? Offline stores have newly launched a virtual fitting machine, which sounds so cool! My friend invited me to go there to experience it this weekend. I don’t know if it’s really as magical as advertised! I can't believe it that I don't need to experience the pain of changing clothes anymore! Did you know that every time I think about trying on clothes, it might ruin the look that I took all morning to make, I just give up trying on clothes. But one thing I still concerned is that I don't know if this machine is safe enough. After all, I still can't imagine how it will scan my real body data when I am wearing clothes.

Selections: Promised a friend’s invitation and decided to go on the weekend / Reject your friend’s invitation and express your concerns

**Salesman:**

Oh, you know what! I'm going crazy lately! I was asked by the manager to be responsible for operating a virtual fitting machine. Every day, after helping hundreds of customers use the machine correctly, I need to maintain the machine during the original off-duty time! Can you imagine? This machine needs daily maintenance, and our manager refused to increase my overtime pay. He thinks this is what I should do! I feel like I have become a slave to a machine. I am so tired today, I really want to go back and rest soon.

Selection: Go home after finishing today's maintenance work / go home directly

**xxx:**

Do you know what I found! Is my new opportunity! I found a bug in the new virtual fitting machine! How should I use this bug reasonably to maximize the benefits? Should it be reported to the manufacturer to exchange for a remuneration fee, or should I use the data obtained by this bug to make a transaction with ‘those people’?

Selection: Manufacturer / ‘Those people’